

Contest

“The Advent Calendar”

ENTRY RULES

1. The Advent Calendar Contest (hereinafter referred to as the “**Contest**”) is sponsored by Videotron Ltd. (hereinafter referred to as the “**Sponsor**”). The Contest begins on November 26, 2018 at midnight and ends on December 24, 2018 at 11:59 p.m. (EST) (hereinafter referred to as the “**Contest Duration**”). All times indicated in the present entry rules (hereinafter referred to as the “**Entry Rules**”) are Eastern Standard Time (EST).

ELIGIBILITY

2. The Contest is open to Québec and Ontario residents aged 18 or over, excluding employees, agents and/or representatives of the Sponsor, its affiliates, its promotional and/or advertising agencies, partners and other service providers associated with the Contest as well as any person residing with, or who is a member of the immediate family of, such an employee, agent and/or representative. For the purpose hereof, “**immediate family**” refers to the father, mother, brother, sister, child, husband, wife or common-law spouse of such an employee, agent and/or representative.

HOW TO ENTER

3. To enter the Contest, you must:
 - 3.1. **Online entry.** Visit the Contest website at calendrierdelavent.videotron.com, or calendrierdelavent.videotron.com/magie for customers who received a personal code by mail or email. Then, complete the Electronic Entry Form (hereinafter referred to as the “**Entry Form**”), and select the Prize you would like to receive if you are declared a Winner. Next, click on the button to submit the entry. Once the confirmation message is displayed, you have been automatically registered in the Contest for only the draw for the Prize you selected. Your Entry Form must be submitted no later than 11:59 p.m. (EST) on each day for which you intend to participate in order to win one of the 48 Prizes offered from December 1, 2018, to December 24, 2018. Registration to win the December 1, 2018, prize can be completed as soon as the contest website is online on November 26, 2018, at midnight. Please note that you can only select one Prize per day from among the two daily Prizes offered.
 - 3.2. **Entry by mail.** Any person can enter the Contest by sending his or her contact information (first name, last name, civic address, telephone number and email address) with a letter explaining in 100 words the reason he or she deserves to win one of the Contest Prizes. In the letter, the person must specify which Prize he or she wants to win as well as the day he or she wants to participate in the draw, failing which the Entry Form will be considered null, void and ineligible for a Prize. Such letters must be sent to the following address:

Videotron Advent Calendar Contest
Relational Marketing Service
612 St. Jacques Street, 16th floor
Montréal, Québec
H3C 4M8

For the purposes of these Entry Rules, the term Entry Form also extends to entries submitted by mail.

- 3.3. To be declared a winner of the Contest, each participant whose Entry Form has been selected through random draw, as outlined in these Entry Rules, must correctly answer a mathematical skill-testing question (hereinafter referred to as the “**Mathematical Question**”) (each winner will hereinafter be referred to collectively or individually as the “**Winner**,” subject to the other provisions of these Entry Rules).
- 3.4. Contest participants may only use a single email address (which must be valid) in order to register via the Entry Form. One (1) participant per Entry Form. A single (1) email address cannot be used by more than one participant. Limit of one entry per person, per civic address, per email address and per telephone number each day.
- 3.5. No purchase necessary.

DRAW

4. The two random daily draws will take place at the Sponsor’s offices, located at 612 St. Jacques Street in Montréal, Quebec, in order to award the Prizes (as defined below) to the Winners that have been randomly selected from amongst all the registered participants in accordance with the Entry Rules. More specifically, the random draws will be performed on the following dates and at the following times:
 - Monday, December 3, 2018 at 11 a.m.
 - Tuesday, December 4, 2018 at 11 a.m.
 - Wednesday, December 5, 2018 at 11 a.m.
 - Thursday, December 6, 2018 at 11 a.m.
 - Friday, December 7, 2018 at 11 a.m.
 - Monday, December 10, 2018 at 11 a.m.
 - Tuesday, December 11, 2018 at 11 a.m.
 - Wednesday, December 12, 2018 at 11 a.m.
 - Thursday, December 13, 2018 at 11 a.m.
 - Friday, December 14, 2018 at 11 a.m.
 - Monday, December 17, 2018 at 11 a.m.
 - Tuesday, December 18, 2018 at 11 a.m.
 - Wednesday, December 19, 2018 at 11 a.m.
 - Thursday, December 20, 2018 at 11 a.m.
 - Friday, December 21, 2018 at 11 a.m.
 - Thursday, January 3, 2019 at 11 a.m. (Due to Christmas holidays on December 21, 22, 23 and 24, Winners from these dates will be declared on January 3, 2019.)

5. Limit of one Prize per person per civic address per participant for the entire Contest Duration, even if a Winner has participated in another draw and his or her Entry Form was selected again. In such a case, a new draw will occur to award the Prize to someone who has not yet won one in the context of this Contest.
6. The odds that a Contest Entry will be randomly selected depend on the number of Entry Forms received in accordance with these Entry Rules. Two Prizes will be awarded every day of the Contest Duration, ergo two daily draws will be performed independently (one draw for Prize A and another for Prize B).

PRIZES

7. Forty-eight Winners will receive one Prize each, (48 Prizes in total). Each gift is one of the Prizes or one of the bundles of several Prizes from the following list of Prizes (hereinafter referred to as the “Prize”). Each Prize or bundle of several Prizes will be posted daily at calendrierdelavent.videotron.com and indicated on the Contest Entry. The approximate total value of all Prizes awarded by the Contest is \$22,875.20 CAN.

The Prize list includes:

- 2 Unlimited Hybrid Fibre 120 Internet connections with unlimited Internet for 24 months with an approximate monthly value of \$79.95 CAN and installation fees worth \$59.95 CAN, for a total value of approximately \$1,978.75 CAN per connection.
- 10 Club illico plans included in your services for 12 months with an approximate monthly value of \$9.99, for a total value of approximately \$119.88 CAN per 12-month plan
- 10 4K Ultra HD PVRs worth approximately \$399 CAN per terminal
- 10 \$20 rebates (plus tax) for 24 months, applied to your invoice, for a total value of approximately \$480 CAN per TV, Internet, Home Phone or Videotron Mobile service.
- 2 64 Gb Google Pixel 3s, for a total value of approximately \$1,049.95 CAN per device
- 2 64 Gb Google Pixel 3 XLs, for a total value of approximately \$1,199.95 CAN per device
- 12 Google Home Minis, for a total value of approximately \$79.95 CAN per device
- 2 Google Homes, for a total value of approximately \$179.95 CAN per device
- 2 Google Chromecast Ultras, for a total value of approximately \$90 CAN per device
- 4 Google Play gift cards, for a total value of approximately \$100 CAN per gift card
- 1 Google Pixel 3 and 1 Pixel Stand, for a total value of approximately \$1,189.90 CAN
- 1 Google Pixel 3 XL and 1 Pixel Stand, for a total value of approximately \$1,339.90 CAN

8. The following conditions apply to all Prizes:

- a. All expenses and fees other than those listed shall be borne by the Winner; and
- b. If all or any portion of the Prize is not used, no compensation will be given; and
- c. The Prize is non-transferable, non-refundable, non-exchangeable and non-redeemable for cash; and

- d. In cases where the Prize includes a warranty, the Winner accepts that the only warranty that is valid is that of the manufacturer and/or the retailer and/or the creator of the Prize, as the case may be; and
- e. All Prizes must be accepted as described in the present Entry Rules and cannot be transferred to another person, substituted for another prize or exchanged in whole or in part for a sum of money. In the event where, for reasons unrelated to the Winner, the Sponsor cannot award the Prize (or a portion of the Prize) as described in these Entry Rules, the Sponsor reserves the right to award a Prize (or a portion of a Prize) of the same type and of equivalent value or, at the Sponsor's sole discretion, the cash value of the Prize (or a portion of the Prize) as mentioned in these Entry Rules.

9.1 Special conditions that apply to the following Prizes:

- 2 Unlimited Hybrid Fibre 120 Internet connections with unlimited Internet for 24 months
1. Services offered where technology permits. The Winner must live within an area served by Videotron. All fees and expenses other than those mentioned above are the responsibility of the Winner.
 2. If the Winner is already subscribed to a Videotron Internet cable service, he or she will be offered Unlimited Hybrid Fibre Internet access for free for twenty-four (24) months.
 3. The Winner must respect all conditions as outlined in the residential service contract.

9.2 Special conditions that apply to the following Prizes:

- 10 Club illico plans included in your Videotron services for 12 months
1. Services available where technology permits. The Winner must live in an area served by Videotron. All fees and expenses other than those mentioned above are the responsibility of the Winner.
 2. All fees and expenses other than those mentioned above are the responsibility of the Winner. Without restriction to the information applied above, all additional fees, including the rental of television products via illico on Demand or any other on-demand service, online subscription-based film services, or pay TV are the exclusive responsibility of the Winner.
 3. The Winner must respect all conditions as outlined in the residential service contract.

9.3 Special conditions that apply to the following Prizes:

- 10 4K Ultra HD PVRs
1. The Sponsor will not provide technical support for the Prize.
 2. The colour of the Prize is at the sole discretion of the Sponsor and depends on availability.

9.4 Special conditions that apply to the following Prizes:

- 10 \$20 rebates (plus tax) for 24 months, applied to your invoice, for a total value of approximately \$480 CAN per TV, Internet, Home Phone or Videotron Mobile service

1. \$20 discount for 24 months beginning on the Winner's activation date.
2. Services available where technology permits. The Winner must live in an area served by Videotron
3. The Winner must maintain his or her discounted service for the entire 24-month duration (regardless of whether applied to TV, Internet, Home Phone or Videotron Mobile service).
4. The Winner must respect all conditions as outlined in the residential service contract.
5. Prizes are non-transferable, and no substitutions will be made, to the exception of the terms stated in these Rules, at the sole discretion of the Sponsor.

9.5 Special conditions that apply to the following Prizes:

- 2 64 Gb Google Pixel 3s

1. Requires an Internet connection.
2. Approximate battery life based on a calculation of usage in standby mode, cellular data turned on, sleep mode and using various features, with always on display and mobile hot spot turned off. Active display and data usage reduce battery life. Results may vary.

9.6 Special conditions that apply to the following Prizes:

- 2 65 Gb Google Pixel 3 XLs

1. Requires an Internet connection.
2. Approximate battery life based on a calculation of usage in standby mode, cellular data turned on, sleep mode and using various features, with always on display and mobile hot spot turned off. Active display and data usage reduce battery life. Results may vary.

9.7 Special conditions that apply to the following Prizes:

- 12 Google Home Minis

1. Google Home Mini requires a Wi-F network, a nearby electrical socket and a compatible mobile device.

9.8 Special conditions that apply to the following Prizes:

- 2 Google Homes

1. Requires an Internet connection. Commands for certain devices and functionalities in your home require a compatible mobile device. For example, the voice command "Play *The Crown* on my TV" will only work if your TV is connected to a Chromecast device; commands for devices linked to lighting and heating require smart light bulbs and smart thermostats that are compatible and linked to Google Home. Commands for coffee makers, baby monitors and fans require compatible smart plugs and smart switches.

9.9 Special conditions that apply to the following Prizes:

- 2 Google Chromecast Ultras
1. Chromecast, Chromecast Ultra and Chromecast Audio require a TV equipped with an HDMI port, a Wi-Fi network and a compatible computer or smart phone (Android, iOS, Windows or Mac OS). Find the minimum system requirements at g.co/cast/req. Availability and performance of functions and services (including 4K and screen mirroring) depend on the app, device and network, and may not be available in every service area. Go to Chromecast Help to learn more. Using Chromecast Ultra, you need a 4K compatible HD TV and high-speed Internet to watch 4K content; find the minimal high-speed Internet requirements at g.co/cast/req. 4K programming varies from one content provider to the next. Chromecast Audio requires a speaker with an AUX, RCA or optical digital input. iPhone, iPad and Mac are trademarks of Apple Inc., registered in the United States and other countries. Windows is a trademark of Microsoft, registered in the United States and other countries.

9.10 Special conditions that apply to the following Prizes:

- 1 Google Pixel 3 and 1 Pixel Stand
 - 1 Google Pixel 3 XL and 1 Pixel Stand
1. Up to 10 W with Pixel 3 and Pixel 3 XL.

PRIZE CLAIM

10. To be declared a Winner, the participant whose Entry Form is selected during the draw must, in order to receive the Prize:
 - a. meet the entry and eligibility criteria herein, including providing the correct answer to the Mathematical Question; and
 - b. be reachable by the Sponsor by phone or email during business hours the business day following the draw. It is the responsibility of each entrant to provide a valid telephone number where he or she can be reached between 9 a.m. and 5 p.m.

If one or several of these conditions are not met, he or she will be automatically disqualified and another draw will take place in order to select a new Winner.

The Winner must accept the conditions relating to the Prize for which he or she has been selected, and fill out and sign a declaration and liability waiver (hereinafter referred to as the “**Form**”) as sent by the Sponsor, and return it duly completed and signed within two (2) days following its reception. If the Form is not signed and returned within this deadline, the selected entrant will not be declared a Winner and will not be awarded his/her Prize.

Another draw will take place. In cases where a Winner or a guest is a minor, the legal guardian or parental authority must sign the Form and accept, if necessary, the Prize in the name of the minor.

In the three (3) days following reception of the completed and signed Entry Form, the Sponsor will inform Winners, by phone, on how they will receive their Prize by mail or on how the Winners may take possession of their Prize. In the event that a part or the entirety of the Prize is sent by mail, the Sponsor is not responsible for any late delivery, loss or theft of the Prize.

GENERAL CONDITIONS

11. All Winners release the Sponsor and its affiliated companies, advertising and promotional agencies and their shareholders, directors, representatives, employees and agents, as well as any other service provider related to the Contest (hereinafter referred to as “**Beneficiaries**”) from any responsibility related to any damages that might occur as a result of accepting and using a Prize or connected to any Prize or the Contest. Before being declared a winner and receiving his or her Prize, the selected person must complete and sign the Form to this effect, otherwise he or she cannot be awarded the Prize.
12. By entering or attempting to enter this Contest, a person automatically releases the Sponsor, its affiliated companies, its advertising and promotional agencies, employees, agents and representatives from any damages they may suffer arising from their entry or attempt to enter the Contest.
13. The Sponsor assumes no liability of any kind in case its inability to act results from a circumstance or situation that is beyond its control, or from strikes, lockouts or other labour disputes in its establishment or in the establishments of organizations and companies whose services are contracted for the Contest.
14. By entering the Contest, the Winner authorizes the Sponsor and/or its partners and representatives to use, if required, his/her name, photograph, city, voice, likeness and statements regarding his/her Prize without compensation for advertising purposes or any other purpose deemed relevant, at its discretion and without limit as for the period of use, in any media and on a worldwide scale. Furthermore, the Winner consents to the publication of his or her first name and city of residence on the Contest website without compensation.
15. The Sponsor and the Beneficiaries assume no liability for incomplete or incomprehensible contact information from the participants to the Contest. The Sponsor reserves the right to disqualify any Entry Form that is incomplete, illegible, mutilated or that contains a human or mechanical error, and to draw another Entry Form.
16. Any Entry Form or attempted entry using a computer, electronic means or any other means contrary to the spirit of the Contest (e.g., hacking, mass emailing, etc.) shall automatically be disqualified and may be referred to the appropriate legal authorities. Any automated entry shall be identified and disqualified.
17. The Sponsor assumes no liability for any problem including, but not limited to: a technical malfunction of the telephone network or lines, online computer systems, servers or providers, computer equipment, software or any other problem resulting directly or indirectly from a virus, computer worm, bug or failure while sending emails to the Sponsor for any reason, including, but not limited to, traffic on the Internet network or a website, or a combination of the two. The Sponsor and the other Beneficiaries cannot be held liable for any damage to participants’ computer hardware following their entry in the Contest.

18. Subject to applicable laws and regulations, the Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Contest, in whole or in part, in case an event, technical error or human intervention corrupts or disrupts the administration, security, impartiality or normal course of this Contest as provided herein. In all cases, the Sponsor, advertising and promotional agencies, providers of services or prizes relating to this Contest, as well as their employees, agents and representatives, cannot be required to award more prizes than those stated herein or to award prizes other than provided herein. Furthermore, the Sponsor is not liable for technical errors or difficulties resulting from server, hardware or software malfunctions, transmission problems, or loss, alteration or modification of data sent by participants.
19. All decisions of the Sponsor or those of their representatives regarding the Contest are final and binding, subject to any decision by the *Régie des alcools, des courses et des jeux du Québec* in relation to matters under its jurisdiction.
20. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des Alcools, des Courses et des Jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.
21. The names of the Winners will be available between 9 a.m. and 5 p.m. at the Sponsor's offices the day of each draw or two (2) days after the draw, at the latest, (excluding the draws falling within the December 21-24, 2018 period, inclusively), and for a minimum period of ten (10) days following the draw.
22. Entry rules are available throughout the Contest Duration at the Sponsor's offices, located at: 612 St. Jacques Street in Montréal, Québec, H3C 4M8, and on the Sponsor's website.
23. All intellectual property and promotional material (including web pages and source code) is the property of the Sponsor or its affiliates. All rights reserved. Reproduction or unauthorized use of material protected by copyright or trademark without the express written consent of its owner is strictly prohibited. The Entry Forms are the property of the Sponsor and will not be returned to participants.
24. In the event of any divergence between the English and the French version of these Entry Rules, the French version shall prevail.

PROTECTION OF PERSONAL INFORMATION

25. For the purposes of this Contest, the Sponsor is requesting the personal information of participants solely for the purposes of determining the Winner. Personal information will only be kept for the period necessary or useful to the Contest's determined purposes or as required by law. Note that the Sponsor will in no case sell information, personal or otherwise, to anyone whomsoever, no more than it will deliver such information to organizations, including our affiliated companies. Information provided voluntarily may be conveyed to our partners organizing this Contest.